ORDER

Order / Rev: 37663 Alt Order #: 08887242

Product Desc: Horsford/DCCC

Estimate: 2167

Flight Dates: 10/20/12 - 10/22/12

Original Date / Rev: 10/19/12 / 10/19/12

GENERAL Order Type:

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Agency

Orders

GMMB Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Horsford - DCCC Name:

Demographic: A35+

Product Codes: PO1

Priority: LV1

Revenue Codes: AGY, POL, CAND Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle:

Agency Commission:

15%

00:15:00

EOM/EOC

Advertiser

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	16	\$23,715.00	\$20,157.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating		
October 2012	16	\$23,715.00	\$20,157.75	0.00		
Totals	16	\$23,715.00	\$20,157.75	0.00		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KLAS	30%	\$23,715.00		
Market	100%	\$79,050.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$19,762.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$3,952.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/22/12	10/22/12	8 News Now 6a M	1-F CM	6-7a	M	:30	1	\$275.00LV1	0.00 NM	1	\$275.00
				8 News Now 6a N	И-F								
3	B NEWS	WON 3											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/2	22/12	10/28/12	M	1	\$275.00	0.00						
E 2	8	10/22/12	10/22/12	CBS This Morning	g 7-9a CM	7-9a	M	:30	1	\$200.00LV1	0.00 NM	1	\$200.00
				CBS This Mornin	g								

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KLAS

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Flight Dates:

10/20/12 - 10/22/12

Estimate:

2167

Ln Ch Start End CBS THIS MORNING	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 3 8 10/20/12 10/20/12	CBS Early Show - CBS Early Show -		5-7a	S-	:30	1	\$50.00LV1	0.00 NM	1	\$50.00
CBS THIS MORNING SATU	534 575 550 500 5	_	_							
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 4 8 10/21/12 10/21/12 8 NEWS NOW SUNDAY MO	8 News Now Sun A 8 News Now Sun DRNING- #2		8 News Now	Sun AS	:30	1	\$350.00LV1	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays S	Spots/Week 1	Rate \$350.00	Rating 0.00						
E 5 8 10/21/12 10/21/12	Face The Nation	СМ	Face The Na	ationS	:30	1	\$400.00LV1	0.00 NM	1	\$400.00
FACE THE NATION										
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 6 8 10/22/12 10/22/12	Live w/Kelly Live w/Kelly	СМ	9-10a	M	:30	1	\$300.00LV1	0.00 NM	1	\$300.00
LIVE! WITH KELLY										
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 7 8 10/22/12 10/22/12	Price Is Right Price Is Right	СМ	10-11a	M	:30	1	\$450.00LV1	0.00 NM	1	\$450.00
PRICE IS RIGHT										
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 8 8 10/22/12 10/22/12	Y&R	СМ	11a-12p	M	:30	1	\$550.00LV1	0.00 NM	1	\$550.00
YOUNG & RESTLESS	Young & Restless									
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays M	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
E 9 8 10/22/12 10/22/12	8 News Now 5-630 8 News Now 5-63		5-630p	M	:30	1	\$1,750.00LV1	0.00 NM	1	\$1,750.00
8 NEWS NOW ROTATION	o news now 3-03	Op IVI-I								
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 E 10 8 10/20/12 10/20/12	8 News Now Sat 5		\$1,750.00 5-7p	0.00 S-	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
8 NEWS NOW AT 5PM-SAT	8 News Now Sat 5		(5:00 PM-5:3					Address of Publishers of Energy against		50 4 (best 10 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12 E 11 8 10/22/12 10/22/12	7-8n Rotator	CM	\$965.00 7-8p	0.00 M	:30	1	\$1,225.00LV1	0.00 NM	1	\$1,225.00
ET/INSIDER	7-8p Rotator	Civi	γ-ορ		.00	·	01,225.00211	0.00 14111		V1,220.00
Start Date End Date	Weekdays M	Spots/Week	Rate \$1,225.00	Rating 0.00					i i	
Week: 10/22/12 10/28/12 E 12 8 10/21/12 10/21/12	Sun 7-8p	СМ	7-8p	S	:30	1	\$6,000.00LV1	0.00 NM	1	\$6,000.00
60 MINUTES	60 Minutes									
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays S	Spots/Week	Rate \$6,000.00	Rating 0.00						
	8 News Now 11p I 8 News Now 11p	M-F CM	11-1135p	M	:30	1	\$600.00LV1	0.00 NM	1	\$600.00
8 NEWS NOW AT 11PM	o news now mp									
Start Date End Date	Weekdays	Spots/Week		Rating						
Week: 10/22/12 10/28/12 E 14 8 10/22/12 10/22/12	M	CM	\$600.00 1135p-1237a	0.00 a M	:30	1	\$275.00LV1	0.00 NM	1	\$275.00
E 14 8 10/22/12 10/22/12	Letterman	CIVI	1100p-120/i	u v	.50		\$275.00EVT	O.OO IVIVI		Q210.00
LATE SHOW w. LETTERMA	AN								l	

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E 14 8	10/22/1	2 10/22/12	Letterman	CM	1135p-1237a	M	:30	1	\$275.00LV1	0.00 NM	1	\$275.00
			Letterman									
LATE S	SHOW w.	LETTERMA	.N									
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10	0/22/12	10/28/12	M	1	\$275.00	0.00						
E 15 8	10/20/1	2 10/20/12	NCAA Football	СМ	NCAA Colleg	je FooS-	:30	1	\$2,625.00LV1	0.00 NM	1	\$2,625.00
			NCAA College F	ootball	(5:00 PM-8:0	0 PM)						
CBS C	OLLEGE	FOOTBALL								- 1		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/15/12	10/21/12	S-	1	\$2,625.00	0.00						
E 16 8	10/21/1	2 10/21/12	NFL Reg Season	Game£M	NFL Football	RegS	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
			NFL Football Reg	g. Season	(1:15 PM-4:3	0 PM)						
CBS N	IFL FOOT	BALL-LATE			<u>.</u>					- 1		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10	0/15/12	10/21/12	S	1	\$7,700.00	0.00						
					A STATE OF THE PARTY OF THE PAR					Totals	16	\$23,715.00